

# Speak to the Future

## The Campaign for Languages



*Speak to the Future – the Campaign for Languages* was initiated by the British Academy as part of its Language and Quantitative Skills Programme in 2011. It highlights the importance of languages, language learning and professional language activities for the UK. Targeting the public, media, government and policymakers, we aim to push languages up the agenda, and to bring about a step-change in attitudes and policy. The importance of languages can be seen in the following areas:

- Brain training
- Talking to business
- Globally speaking
- Languages at home
- Challenges ahead

### 说话的将来 – 语言运动

作为英国学术院的语言和定量分析能力计划的一部分，“说话的将来 – 语言运动”，于2011年启动。“说话的将来”突出了语言、语言学习和专业语言活动人士对英国的重要性。针对公众、媒体、政府和政策制定者，我们的目标是把语言推上议程，并在态度和政策方面带来一个阶跃变化。语言的重要性体现在如下几个方面：

- 大脑训练
- 谈生意
- 话说全球
- 本地语言
- 未来的挑战

Source 来源: [www.speaktothefuture.org](http://www.speaktothefuture.org)

Note: CCPN Global supports campaign for language

注: 全球中国比较研究会支持并参与这一运动