

China4Global



'China4Global' is a trade mark which stands for 'bringing resources from China and the Chinese to participate in shaping a global society'. China4Global is initially formed by 'Knowledge transfer' and 'Public engagements' of CCPN Global. Instead of transferring a particular knowledge to a specific field, China4Global is especially keen to transfer knowledge of Chinese social sciences and humanities into a global society, as a kind of 'global transfer of knowledge', or 'globalization of knowledge' from China and the Chinese perspectives. For example, currently we are developing 'Chinese for social sciences' a branch of 'Chinese for Specific Purposes' (CSP), like 'business Chinese'. The mission of China4Global is to make a world public platform for globalization of knowledge from a Chinese perspective, acting as a bridge between China and the rest of world, the Chinese and the non-Chinese, to produce both global public good and global public goods, and to participate in shaping a 'global symbiotic society'.

全球中华视野

“全球中华视野”是代表“引进中国和华人的资源来参与型塑全球性的社会”的品牌。“全球中华视野”最初来自于全球中国比较研究会的“知识转化”和“公共参与”两部分内容。与其说是把某种特定的知识转化到某一个具体的领域，“全球中华视野”强调是把中国的社科和人文知识转化到全球社会来，即中国和华人视野的“知识的全球转化”，或曰“知识全球化”。虽然“全球中华视野”是从全球中国比较研究会派生出来的社会企业，但“全球中华视野”更着重于来自中国和华人视野的知识，如，目前我们在开发“社科汉语”，像“商务汉语”这样的特定用途汉语（CSP）。全球中华视野的使命是打造中国和华人参与知识全球化的世界公共平台，搭建中外沟通的桥梁，生产全球性的公益事业和全球公共物品，型塑“全球共生社会”。

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